



NAETISL

NATIONAL ASSOCIATION OF EDUCATIONAL TRANSLATORS AND  
INTERPRETERS OF SPOKEN LANGUAGES

## 4TH ANNUAL SPRING VIRTUAL CONFERENCE

### Get to know our guest speakers!



LEE  
SHAINIS

Lee Shainis, founder of Simplify Language, offers nationwide training and services to enhance accessibility in written and spoken communication. He's also a facilitation expert, delivering keynote speeches and conducting over 500 workshops on language, culture, and inclusion. He co-founded and was CEO for 21 years of Intercambio Uniting Communities, a national nonprofit.

He is the author of:  
*The Immigrant Guide*  
*Pronunciation Fun*

*How to Shift the Power Imbalance in Adult Education*, a 2021 article published in the COABE journal on racial equity.

**PRESENTING: Language Access Begins with Simplifying**  
**Key Messages:**

Simplifying language is key for inclusivity, particularly for diverse families. Complex language excludes and perpetuates inequalities. Clear, concise communication engages families effectively. Simplifying English aids translation, saving costs while retaining crucial content.

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